



Variation:

Using a range of different qualities of an art element to create a desired visual effect. The variety of color in this poster is key for breaking up an otherwise monotonous image. If the image repeated the same element of color throughout, it might be more tedious. This was shot using studio lights for an even, high key setting which lends to the freshness of the image.



Pattern:

Classes of pattern include mosaics, lattices, spirals, meanders, waves, symmetry. The frame in this image is filled with the patterns of book. This photo was shot using a relatively large aperture ($f/4$).



Balance:

The distribution of interest or visual weight in a work. These two leaves balance the image. The asymmetrical balance of one leaf emphasizes there is no dominance over the other leaf.



Unity:

Unity is created by using harmonious similarity and repetition, continuance, proximity and alignment, and closure of design elements in different parts of the work. The various elements of color in these three trees are tied together by their common shape, form and texture. There is unity found in this image's color palette as well, because green and red are analogous colors.