



Contrast:

The difference in quality between two instances of an art element. elementelementelement,next to each other. The tight framing focuses the viewers attention on the head of the fruit. This contrast of the green background help to emphasize the soft. The extremely shallow focus ($f/1.4$) further softens the background and draws the viewers attention to the center of the fruit.



Focal Point:

Focal points are areas of interest the viewer's eyes skip to. The shallow depth of field and the close up framing also emphasize the leaves. In doing so we are left to contemplate what it is she is thinking of and/or seeing. If the background were in focus it could potentially distract from the introspective mode of this photograph.



Movement:

Using art elements to direct a viewer's eye along a path through the artwork, and/or to show movement, action and direction. This person is clearly moving. By panning the camera at the same speed of the moving subject, using a slightly slower shutter speed than normal ($1/30$) and long focal length (50mm), the background becomes blurred and the subject is sharp. Yes the person is in motion, but this technique give the image an even greater feeling of movement.



Scale:

Scale is the size of something compared to the world in general - an artwork might be termed miniature, small scale, full scale or life-size. In this photo, the onion has many circles. Since we can see the outmost onion and can compare it to the figure inside it we have a sense of the scale of this onion.